



Change Dah Story Social Innovation Challenge BELIZE

GUIDELINES

1. CONTEXT

Since 2008, the Innovation Lab (I-Lab) of the Competitiveness, Technology and Innovation Division at the Inter-American Development Bank (IDB) has been promoting the creation of innovation platforms to address social issues through public-private-community cooperation. The process consists of creating mechanisms to involve beneficiaries (citizens) in the identification and prioritization of problems, and then inspiring and incentivizing potential solvers to address the problems through the development of creative and technological solutions and business models. With this approach, the I-Lab has been working with public counterparts and private sector partners launching social innovation challenges addressing a variety of topics such as digital inclusion, disabilities, water scarcity, road safety, citizen security, early childhood education and food loss and waste, among others.

In the same line, the Compete Caribbean Partnership Facility (CCPF) is a private sector development program that has been working in the Caribbean region since 2012 to promote the generation of innovative and practical solutions that stimulate economic growth, increase productivity and foster innovation and competitiveness. CCPF is a program financed by the IDB, the United Kingdom's Department for International Development, the Caribbean Development Bank and the Government of Canada.

The IDB is celebrating its 60th Anniversary this year. Over the past 60 years, the Bank has partnered with many institutions and countries to positively transform and improve lives. In recognition of this occasion, the IDB Country Office in Belize and the CCPF are launching the 'Change Dah Story' initiative to promote social innovation and entrepreneurship as tools to transform social and environmental problems in the country. '**Change Dah Story**' is a social innovation challenge looking for innovative ideas and business models to improve the future of vulnerable youths in Belize.

Belize has a large demographic of young people, with 70% of the population under 30 years of age and 46% under 19 years of age (2010 Census). Problems affecting this population include poverty, lack of access to basic services, education, violence, unemployment, and early pregnancy. Crime and violence are big issues affecting young people. The country is in the top six in Latin America and the Caribbean with regard to its homicide rate of 35.9% per 100,000 inhabitants (Dalby & Carranza, 2019). Crime is common amongst vulnerable youth, specially between 18 to 25. According to the Belize Crime Observatory, in March 2019 there were 1,160 inmates incarcerated at the Belize Central Prison, out of which 29.8% were between 18 and 25 years of age. In addition, there were 20 inmates who were under 18.

Crime and violence also have strong impact on the life of young males and females. According to Belize Crime Observatory, from 2016 to 2018, 1,884 young people were victims of crimes, out of which 741 were between 25 to 29 years old and 714 between 20 to 24 years old. In addition, 655 suffered aggravated assault, 529 burglary, 337 robbery, 178 were killed and 98 suffered a fatal

attack. Recent studies also indicated that about 65% of children experience some type of violence, be it physical, psychological or other (PAHO, 2016; UNICEF, 2016). In addition, 44% of young people between 10 to 19 years of age do not have access to all basic services and 31% of women between 15 and 19 are already married or living with their partners (UNICEF, 2015; UNFPA and the Council of Population, 2011).

2. THE CHALLENGE

‘Change dah Story’ is a social innovation challenge that is looking for innovative ideas and business models to improve the future of vulnerable youths in Belize. The challenge is promoted by the Inter-American Development Bank (IDB) and the Compete Caribbean Partnership Facility (CCPF) in collaboration with the Belize Trade and Investment Development Service (BELTRAIDE) and the Department of Youth Service (DYS), and with the support of various local organizations and international partners. This is the first challenge under the initiative ‘Ideas for Change Belize’, which aims to promote social innovation and entrepreneurship as tools to transform social and environmental problems in Belize.

Crime and violence are major social problems in Belize, and are issues that specially affect vulnerable youths, both as victims and offenders.

How can creative and technological solutions bring relief to youth communities, especially those affected by or those vulnerable to crime and violence?

The ‘Change dah Story’ challenge is an opportunity for creative, innovative and committed solvers that are willing to propose business ideas that aim at bringing relief and solutions to this relevant social problem. Through creativity, innovation and technology, we can help transform and ‘Change dah Story’ of young people in Belize.

3. CATEGORIES

To facilitate understanding for potential solvers and ease the development of proposals, four specific categories were defined. These categories were identified and prioritized through data analysis, interviews, focus groups and collaborative methodologies involving youths, parents, counselors, young inmates, academic experts and educators in Belize to better understand the causes that are considered more relevant for the recurrence of this problem in society.

Proposals that address one or more of these categories can be submitted.

- A. **Education:** Young males and females struggle to go through the traditional education system: high cost, quality concerns, lack of interest and limited technical skills are some of the causes.
- B. **Recreation:** Young boys and girls are frequently left alone in their spare time, especially after school, with limited activities and guidance on how to deal with everyday issues making them vulnerable.
- C. **Parenting:** Early parenthood, single parenthood, and lack of mentorship and limited parental guidance are some of the causes that make youth vulnerable to violence and crime.
- D. **Employment:** Unemployment makes young people more vulnerable to being involved in violence and crime. Youth struggle to develop their talents, find their purpose and reach

for opportunities, while many are affected by stigmatization, profiling and “having a record”, among other issues.

We are looking for new ideas and business models that are:

- Proposing access to alternative education through innovation and technology.
- Aiming at providing youth with recreation, sports, culture and learning experiences in their spare time.
- Seeking to establish a support structure for parents, through training, counseling, employment and other alternatives.
- Incorporating vulnerable youth and aimed at building a support network among them, creating conditions for skills development, introduction to new technologies and building soft skills.

4. TIMELINE

Milestones	Dates*
Launch + Ideathon	October 10 th , 2019
Submission of proposals (ideation phase)	October 10 th - December 1 st , 2019
Final Submission Deadline	December 1 st , 2019 (GMT-6 Belize time)
Announcement of finalists	December 2019
2-day Bootcamp for finalists Topics: Social Entrepreneurship and Innovation, Business Model, Pitching Skills, Co-creation and user-centered design	3 rd week of January, 2020
Pitch competition and award event	2 nd week of February, 2020
Incubation sessions and implementation of proposals	Beginning on March 2020

* Dates are approximate and subject to change

5. AWARDS

- **Up to 15 finalist proposals that best meet the evaluation criteria will be selected to receive training in a 2-day pre-incubation bootcamp.**

Up to 15 proposals that best meet the evaluation criteria will be selected as finalists. These applicants and teams will participate in a 2-day pre-incubation bootcamp (training workshop) on the dates listed in the Timeline, to receive training in social entrepreneurship and innovation frameworks, business models, user validation, circular design and pitching ideas.

For the selected finalists, attendance to the 2-day pre-incubation bootcamp will be mandatory. At least one and up to three participants per selected proposal must participate. Relevant information and conclusions to the workshops will be required from participants. Participants must submit the information on time. The information will be used as inputs for the final evaluation.

Selected finalists will be notified through the registered email address and must acknowledge receipt. The organizers of the Challenge will contact selected proposals a maximum of three times, and applicants will have three consecutive days to answer. If applicants fail to respond, the proposal will be excluded. If any selected proposal does not respond to the notification, it will be removed from the Challenge for non-compliance with the rules and the proposal that follows it in the evaluation score might be added to the finalists.

- **Up to 3 proposals will be selected to receive funding and incubation sessions valued in USD 10,000 per proposal.**

After the 2-day pre-incubation bootcamp has been carried out in accordance with the provisions of these guidelines, finalist proposals will present, at a pitch competition event, to an expert panel of judges that will select the winners. Up to three proposals will be selected to receive seed capital (initial funding up to USD 6,000) and incubation sessions for 3 to 4 months, in order to put their ideas and prototypes into work. Funding and incubation are valued at USD 10,000 per proposal. The prize will be awarded by signing an agreement between the Compete Caribbean Partnership Facility and the winners, which will specify the details related to the awarding of the prize and the use of the amount awarded.

6. EVALUATION CRITERIA

The proposals will be evaluated according to the following criteria and approximate weight.

Criteria	Description	Weight
Impact	The solution addresses one or more of the prioritized categories, through a value proposition that benefits the community and its members.	25 %
Innovation	The solution proposes a novel, unprecedented way to address the problem in the country.	25%
Financial sustainability	The solution includes, in general, a viable way to generate income to become sustainable over time.	25%
Capacity of the proponent entity	The proposal is submitted by a person or team that has a right combination of skills, attitude and commitment to successfully develop the solution.	25%

An evaluation team and an expert panel of judges will be established by members of the Inter-American Development Bank, Compete Caribbean Partnership Facility, local partners and Socialab.

7. WHO CAN PARTICIPATE?

- The challenge is open to individuals and organizations with interest and/or knowledge in the development of ideas and business models that address one or more of the challenge categories. Proponents can be:
 - Innovators, entrepreneurs, startups and established companies
 - Students and professionals
 - Tertiary, higher education, academic institutions
 - NGO, civic society, community or grassroots organizations
- Participation can be individual or as a team.
- Applicants must be over 18 years of age.
- Applicants must be Belizean citizens (living across the country or abroad), or foreigners with legal residence in Belize.
- Employees and consultants of the Inter-American Development Bank, Compete Caribbean Facility Program, partner organizations, and Socialab cannot participate and present proposals.

The following cases will be taken out of the competition, at any state, losing the option of receiving the prize:

- Participants, selected finalists or winners who do not deliver the requested documents, who submit incomplete information or falsify data submitted.
- Participants, selected finalists or winners who, during the process, have some discriminatory or disrespectful behavior towards any of the people involved in the challenge.
- Selected finalists or winners who fail to attend meetings, workshops or the incubation process.

8. WEBSITE AND APPLICATION PLATFORM

The Challenge website is www.iadb.org/changedahstory and it is the reference for official information, guidelines and the link to the Socialab application platform.

The submission of proposals will be done using the Socialab application platform, which will be linked in the Challenge website.

9. DEADLINES

Deadlines for the Challenge are established in these Guidelines (See Timeline section) and are understood as mandatory. The deadline for submission of proposals is December 1st, 2019 at 11:59 pm GMT-6 (Belize time). At the close of the call the application platform will no longer receive any submissions.

However, the Inter-American Development Bank and the Compete Caribbean Partnership Facility reserve the right to extend the deadlines and communicate it properly, publishing the changes in the Challenge website, application platform and other dissemination channels.

10. CLARIFYING INQUIRIES.

Inquiries can be sent through the email socialinnovationbelize@iadb.org and through the social media channels indicated in the Challenge website. This website will also publish a Frequently Asked Questions (FAQ) section to help users with general questions.

Consultations or requests for clarifications made through channels other than indicated in the previous paragraph will not be accepted. The Inter-American Development Bank, the Compete Caribbean Partnership Facility, partner organizations and Socialab reserve the right not to respond or partially respond to inquiries not relevant to the objectives of the Call.

11. ACCEPTANCE OF GUIDELINES

The sole participation in this Challenge implies the acceptance of these Guidelines and the Terms of Use of the Socialab application platform (See Appendix 1). Each participant must agree to be aware of both (Guidelines and Terms of Use of the Socialab Application Platform), before registering as a user and submitting a proposal in the application platform.

NOTICE AS TO DISCLAIMERS AND RESERVATION OF RIGHTS

The Inter-American Development Bank and the Compete Caribbean Partnership Facility reserve the right to eliminate participants, selected finalists or winners, at any stage of the Challenge, and this decision shall be final and binding. The Inter-American Development Bank and the Compete Caribbean Partnership Facility may search for publicly available information regarding participants, and may seek to verify details referenced in the application. The Inter-American Development Bank and the Compete Caribbean Partnership Facility reserves the right to cancel or postpone the challenge at any time. All decisions of the Inter-American Development Bank and the Compete Caribbean Partnership Facility are binding, with no process for appeal. Participants that submit content that is offensive, illegal and those that disparage the Bank, sponsors or partners will be eliminated. The Inter-American Development Bank and the Compete Caribbean Partnership Facility will not consider participants who are ineligible to participate in Bank projects or contracting under its integrity policies and sanctions protocol. Participants must attest that the submittal is original, and they are not infringing on any copyrights or other intellectual property. The IDB will not be responsible to maintain the intellectual property of the proposals submitted. IDB reserves the right to disseminate and share the identity of the applicants, finalists and winner proposals and any other information deemed relevant. The terms and conditions may be update at any time and will be made available online to all participants.

APPENDIX 1

TERMS AND CONDITIONS OF USE OF SOCIAL LAB APPLICATION PLATFORM

The following are terms and conditions to which users of the platform for open innovation call "Change Dah Story" are bound. The mere fact of registering on the SOCIALAB platform means that users accept these Terms and Conditions of use indicated below, these being an integral part of the rules governing the calls developed in Socialab.com

1. Personal Data and Privacy:

- Each person who wishes to participate in the platform must provide personal data through a registration form. The administration undertakes that the data will be used strictly to manage the registration and the achievement of the purposes of the platform.
- The user expressly declares that he/she authorizes the Inter-American Development Bank and SOCIALAB platform to maintain and store the personal information that he/she voluntarily submitted on the registration form.
- All public sessions of the calls will be open to the general public and can be transmitted by different media. The content that is produced by what is indicated in this letter will be considered public, so it will not be understood any duty of confidentiality and financial compensation by the administration of the page.

2. Intellectual Property:

- Users will expressly declare to be the original authors of the ideas and media through which they manifest themselves. The responsibility of registering or managing the intellectual or industrial property rights of any works, software, designs, trademarks, invention patents or any other type that are recognized by current legislation rests exclusively with the participants.
- It is established that the acceptance of the prize by the winners implies the express granting of the authorization to the organization to use their name and surname, as well as their image in any public activity or dissemination related to the Call; without this being any obligation of compensation, payment or remuneration of any kind for the participants.
- Users accept that any material that they upload in order to complement their initiative may be used by the Inter-American Development Bank and SOCIALAB, with the aim of documenting the process, reproducing or promoting the platform and the challenges that are developed in it. This non-exclusive, sub-licenseable and transferable authorization, without territorial and temporary limitation made by users does not imply any type of monetary compensation.
- The Inter-American Development Bank and SOCIALAB platform, its administrators and members are not responsible for the legal infringements that users have committed, especially those related to intellectual and industrial property, copyright or breach of confidential information and users must leave people undamaged indicated in this letter for such infractions.
- The Inter-American Development Bank and SOCIALAB platform does not grant any guarantee of any kind for any type of damage that the user may suffer from the information, computer programs, applications or any other data contained in the platform.

3. Form of use and obligations of users:

- Access to the platform and its content, for user information, is provided for the purpose of planning and developing your ideas / projects and in no case for commercial purposes.
- Users agree to use the platform properly and for the purposes that it was created. Therefore, they should use respectful language, not to promote any type of activity that contravenes the laws of the country, that promotes discrimination, nor that threatens public order, morals or good customs.
- Users are prohibited from deleting, altering, covering, falsifying copyright, trademark or other property rights of the website and its content.
- Users are prohibited from advertising or promoting any product for commercial purposes on the web platform.

4. Powers of administration:

- The administrator of the platform will have the power to delete those comments that are disrespectful and that are not in accordance with the purposes and objectives of the platform.
- The administrator may eliminate those users who fail to comply with any of the obligations and commitments established in these Terms and Conditions of use as well as in the articles of the rules governing the calls developed in the platform
- The administrator reserves the exclusive right to modify, replace, complement and / or rectify these Terms and Conditions of Use of the platform, obliging them to disseminate such modifications so that participants and users have full knowledge of it.
- The detection of hackers, generation of robots or computer programs that perform functions that mimic human behavior, or any irregular behavior to generate votes or any other type of action that threatens the correct use of the platform will be investigated, considering penalties that could derive, at any stage of the call, in the discount of votes, the disqualification of users, loss of the option to receive the prize and even the taking of legal actions. The administrator will ensure that each vote is cast by a community participant who meets the requirements established by each call.

5. Provisions applicable to users residing outside Chile

The objective of the SOCIALAB open social innovation platform is to create a global community where the interaction and iteration of the contents is open to all users who register for it. Therefore, the provisions detailed below will apply to users from all countries.

Full consent is given for the personal data provided to be processed and stored.

Any dispute arising from these Terms and Conditions of Use of the Socialab platform is subject to applicable Chilean law and the address is set, for all legal purposes, in the city of Santiago de Chile subject to the jurisdiction of its courts.